

附件 1-15



“十三五”职业教育国家规划教材
国家级教学成果二等奖主要成果



New Beacon Vocational English

新航标职业英语

Communication for Your Future Career

2

综合英语入门级
学生用书



北京语言文化大学出版社
BEIJING LANGUAGE AND CULTURE
UNIVERSITY PRESS

Reading & Speaking

1 59 Listen to and read

an interview: **ReMind** (✓)

the purpose of the text.

- 1. To persuade
- 2. To inform
- 3. To entertain



Profile

Name: Natalie Prabhu

Age: 20

From: Bristol, United Kingdom

Contribution: ReMind, 'a watch' that reminds elderly people to take their medicine.

YOUNG HEROES

Let's learn about Natalie and her invention.

TCTW: Who was the inspiration for your app?

NATALIE: My grandfather. He often forgets to take his medicine.

TCTW: Who helped you?

NATALIE: Ms. Williams, my science teacher, helped me with the concept. My father is an engineer, and we built it together.

TCTW: When did you build it?

NATALIE: Two months ago. It was a lot of work!

TCTW: Did you need much money to do that?

NATALIE: Not really. We used a smart watch.

It cost \$200. We **reprogrammed** some settings. My grandfather wears it every day. Now we need **investors** for the project to improve our app.

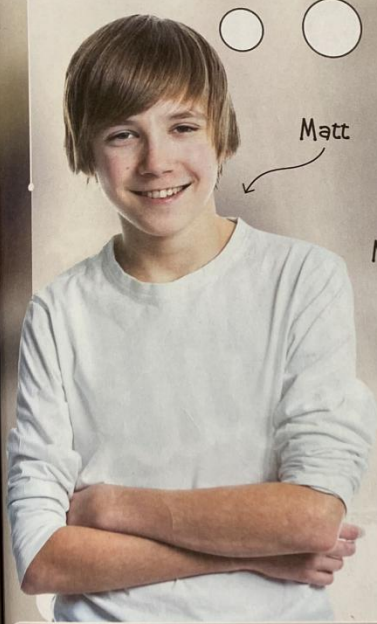
2 How did these people contribute to ReMind? Match the parts of the sentences.



Be Strategic!

Texts are written to persuade you (e.g., advertising that makes you buy something),

60 Read, listen and answer with a partner: Who is Matt's hero? Why?



Madison

My older sister, Madison, is my hero. She had **cancer** when she was 16 years old. She had **surgery** and chemotherapy.

Fortunately, she survived cancer! Madison is my personal hero because she is very brave and strong. She taught me to enjoy life in difficult moments.

4 Who is your personal hero? Complete the chart.

Name:	
Relationship:	
Occupation:	
Inspiring action/situation:	
Why the person is your hero:	

5 Work in small groups. Ask your partners about their heroes. Use your notes from Activity 4 to talk about yours.

Who's your hero?

My grandfather, Thomas.
He was a policeman.

Why is he your hero?

Because he always helps people.

Glossary

- remind: 提醒; 使想起
- engineer: 工程师; 设计师
- reprogram: 为……重编程序
- setting: 设置
- investor: 投资者
- cancer: 癌症
- surgery: 外科手术
- fortunately: 幸运地



Stop and Think! What can you learn from personal heroes?

• snake charmer /'sneɪk 'tʃɑːrmər/ 耍蛇人

• special effect 特技效果

• spirit /'spɪrɪt/ *n.* 精灵, 幽灵; 精神

• star /stɑːr/ *v.* 由……主演

• stunt /stʌnt/ *n.* (电影中的) 特技动作

• symbolize /'sɪmbəlaɪz/ *v.* 象征; 代表

• timeline /'taɪmlaɪn/ *n.* 时间轴; 时间线

• villain /'vɪləɪn/ *n.* 恶棍; 反派角色

• tutor /'tu:tər/ *n.* 家庭教师 *v.* 当家庭教师

• volunteer /'vɒləntɪər/ *n.* 志愿者

Unit 8 80

• champion /'tʃæmpjən/ *n.* 锦标赛

• flip-flop /'flɪp'flɒp/ *n.* 人字拖鞋

• host /həʊst/ *n.* (聚会的) 主人

• throw a party 举行聚会

• towel /'taʊəl/ *n.* 毛巾

• trailer /'treɪlər/ *n.* 预告片

Unit 7 79

• administer /əd'mɪnɪstər/ *v.* 给予, 施用 (药物等); 管理; 执行

• bilingual /baɪ'lɪŋgwəl/ *n.* 双语的

• bin /bɪn/ *n.* 垃圾箱

• blind /blaɪnd/ *a.* 失明的

• buddy /'bʌdi/ *n.* 伙伴, 好朋友

• cancer /'kænsər/ *n.* 癌症

• communicate /kə'mju:nɪkeɪt/ *v.* 交流

• community /kə'mju:nəti/ *n.* 社区

• deaf /def/ *a.* 聋的

• ecosystem /'i:kosɪstəm/ *n.* 生态系统

• elderly /'eldərli/ *a.* 上了年纪的

• engineer /'endʒɪ'nɪr/ *n.* 工程师; 设计师

• fascinating /'fæsnɪeɪtɪŋ/ *a.* 迷人的

• fortunately /'fɜ:rtʃənətli/ *n.* 幸运地

• garbage /'gɑ:brɪdʒ/ *n.* (生活) 垃圾; 废物